

IT'S NOT
JUST A PLOT.
IT'S A PIECE
OF CHENNAI.



SOUTH BAY

— Unique Plotted Development | 10 Mins. from Kelambakkam Junction —

TN/01/Layout/1045/2022

THE FUTURE OF DEVELOPMENT





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With a legacy of 45+ years, worth of stories, experiences, and happy homes, Puravankara Group is established as one of India's leading listed real estate companies, headquartered in Bengaluru.

Puravankara Group has inspired smiles of over 1,60,000+ customers, enabled by "The YOU Philosophy" which focuses on the customer's needs. From gated communities to homes with amenities, a dream home is just the start of many things that life at Puravankara Group has to offer.



45+ Years of Experience



70+ Projects



Presence Across 9 Cities



1,60,000+ Satisfied Customers



45,000+ Homes Delivered

LAY YOUR
ROOTS FOR
A BETTER
FUTURE





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Purva Land, a new venture by Puravankara Group, presents the gateway for your dreams with unique plotted developments. Backed by decades of unrivalled expertise, the company lets you have a haven nestled within greenery on your own land. The various projects are designed as per your taste with world-class lifestyle amenities for you and your family.

A piece of land with Purva Land is an ever-appreciating asset and a priceless legacy to pass down generations.



Clear Titles



Prime Locations



Approved by Relevant
Government Authorities



Unparalleled
Infrastructure



Benefits of a
Gated Community



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PASSAGE TO A NEW WORLD

For many, Chennai, the Gateway to South India, is not just a city, but an emotion altogether. Rich with shades of liveliness, it is a place proudly adorning its culture. Whether it's the various centres of art forms or vivid modern spaces of leisure, it is waving a new path for a brighter future.

THE HOTSPOT OF RAPID DEVELOPMENT

Considered to be the Southern Gateway of Chennai, Kelambakkam is a suburban and residential neighbourhood in the city. It is well-connected to almost all major destinations with excellent road infrastructure, efficient motorbus network, and various developmental institutions.

Its proximity to notable IT hubs, beaches, art centres, and various other entertainment zones makes it an area bustling with infinite lifestyle opportunities. With the upcoming advancement plans in place, Kelambakkam stands as the prime location to invest in and forge a future of growth.



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THE LAYOUT OF KELAMBAKKAM'S GROWTH

Enhanced connectivity

Kelambakkam is well-connected to T.Nagar, Chennai Mofussil Bus Terminal (CMBT), Broadway, Central Railway Station and Tambaram through frequent Metropolitan Transport Corporation (MTC) bus services

Upcoming motorway development

Metro Train project-Phase 2 is under process which connects Madhavaram with Siruseri IT park

New bus depot for Kilambakkam (Thaiyur) about 10 Acre land is under construction for MTC bus shelter

The largest bus terminus in Asia connecting the Vandalur-Kilambakkam road is going to become operational soon

THE PERFECT SETTING



Educational Institutions / IT Park

Sushil Hari International School	3 Kms
PSBB School	3 Kms
St.Johns School	3 Kms
VIT College	10 Kms
Ramanujam Engg College	15 Kms
Prof.Dhanapalan College Arts	2 Kms
Srr Engineering College	5 Kms
Siruseri IT Park	6 Kms



Places of Worship

Pudhupakkam Anjeneayar Temple	3 Kms
Kelambakkam Church	3 Kms
Kelambakkam Mosque	2 Kms
Pudhupakkam Mosque	3 Kms
Pudhupakkam Church	4 Kms



Healthcare Institutions

Chettinad Hospital	2 Kms
Praveena Hospital	1 Kms
Apollo Diagnostics	2 Kms



Entertainment Zones

Marina Mall	8 Kms
Vivira Mall	10 Kms
OMR Food Street	10 Kms
Kovalam Beach	6 Kms



- | | |
|----------------------|------------|
| IT Park | Temple |
| Hospital | Church |
| Bus Stop | Mosque |
| Mall | Resort |
| Education Institutes | Toll Plaza |
| Offices | |



MAP NOT TO SCALE

Vandalar Zoo

Kelambakkam - Vandalur Rd

Sri Ramanujar Engineering College

Kelambakkam - Vandalur Rd
Vellore Institute of Technology VIT Chennai

Anjaneyar Temple Sannidhi

Butterfly Gandhimathi Appliances Ltd.

Sushil Hari International School

SOUTHBAY

IRPC Kelambakkam Lake

Chettinad Hospital Research Institute

Chettinad Hospital

Prof.Dhanapalan College Of Arts & Science

Kelambakkam Bus Stop

Praveena Hospital

Kelambakkam Mosque

Mermaid Resort & Banquets

S.R.R Engineering College

Apollo Diagnostic

OMR Food Street

OMR Toll Plaza

St. Johns School

Vivira Mall

The Marina Mall

Hindustan College of Arts & Science

Purva Swanlake

Divine Mercy Church

ECR Road

ECR Road

ECR Road

A PIECE OF CHENNAI





To pay an ode to the wholesome emotion of Chennai, Purva Land brings Southbay to Kelambakkam. A unique sanctuary nestled in a modern world, the project aims to provide a traditional foundation where you can cherish your love for the city while living a convenient life.

This unique project is part of an ~18.5-Acre mixed-use development, with plotted development spreading across ~11 Acres. It embodies the enlivening and warm spirits of the metropolis. Every corner of this project is bound to remind you of the various shades of the city's beauty.

With Southbay, you won't just own a piece of plot, you will also own a piece of Chennai's true charm.



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A UNIQUE LIFESTYLE

Every corner of this development brings alive the best of Chennai with a unique blend of modernity and originality.



A RECREATIONAL HAVEN

This project also brings to you 20+ world-class amenities, ranging from indoor to outdoor offerings. These will cater to people of different age groups, having different interests, in search of varied experiences.



VAST OPEN SPACES

The unique development is designed to provide a convenient lifestyle, letting you wake up to the feeling of freshness every day. With 70%+ open spaces, it lets you soak in the city's allure.



Artistic Impression



REDEFINING LEISURE WITH EXQUISITE AMENITIES

This extraordinary project enhances the concept of premium living with its opulent amenities. With state-of-the-art offerings, the development is not only providing plots but attempts to take your mundane daily life to the next level, with excellent leisure moments adorned with luxury.

MODERN MINGLING SPACES



For the community to
flourish together.



▲
Pet Park

Athletics Track



▲
Kids Activity Trail

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MODERN MINGLING SPACES

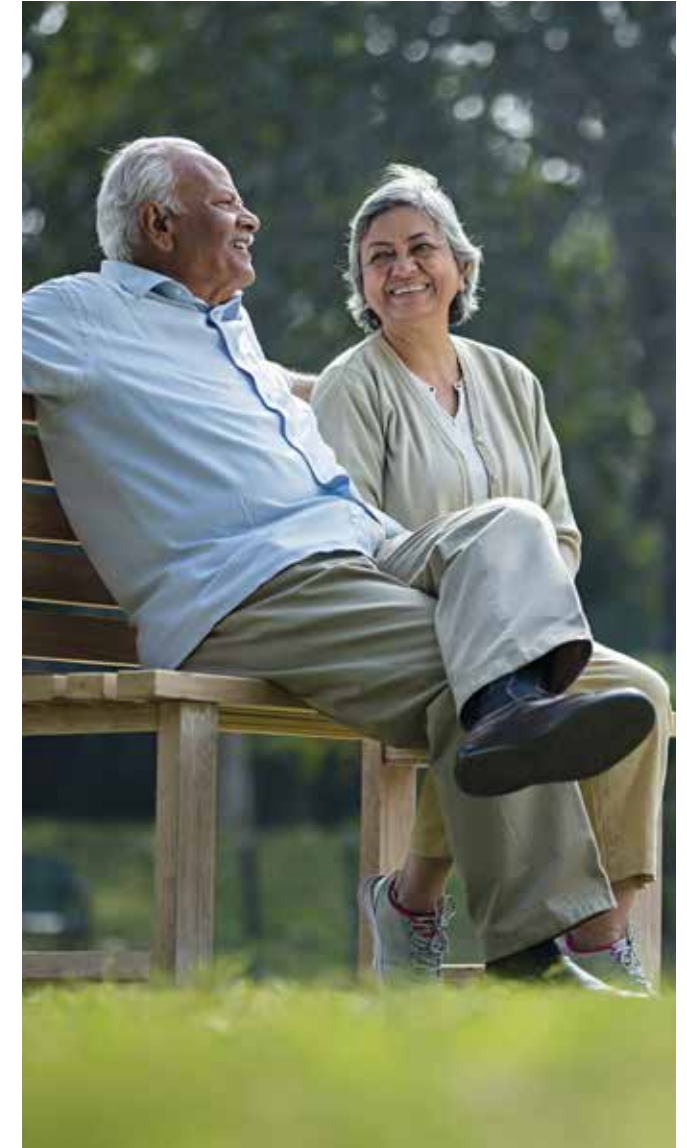


For the community to
flourish together.



▲
**Senior Citizens
Outdoor Gym**

Seating Court



▲
**Senior Citizens
Sitting Court**

Imagery used is for representation purpose only

ACTIVE RECREATIONAL SPACES



Spaces where you can
nourish yourselves.



▲
Tennis Court

Multiplay Court



▲
Beach Volleyball Court

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ACTIVE RECREATIONAL SPACES

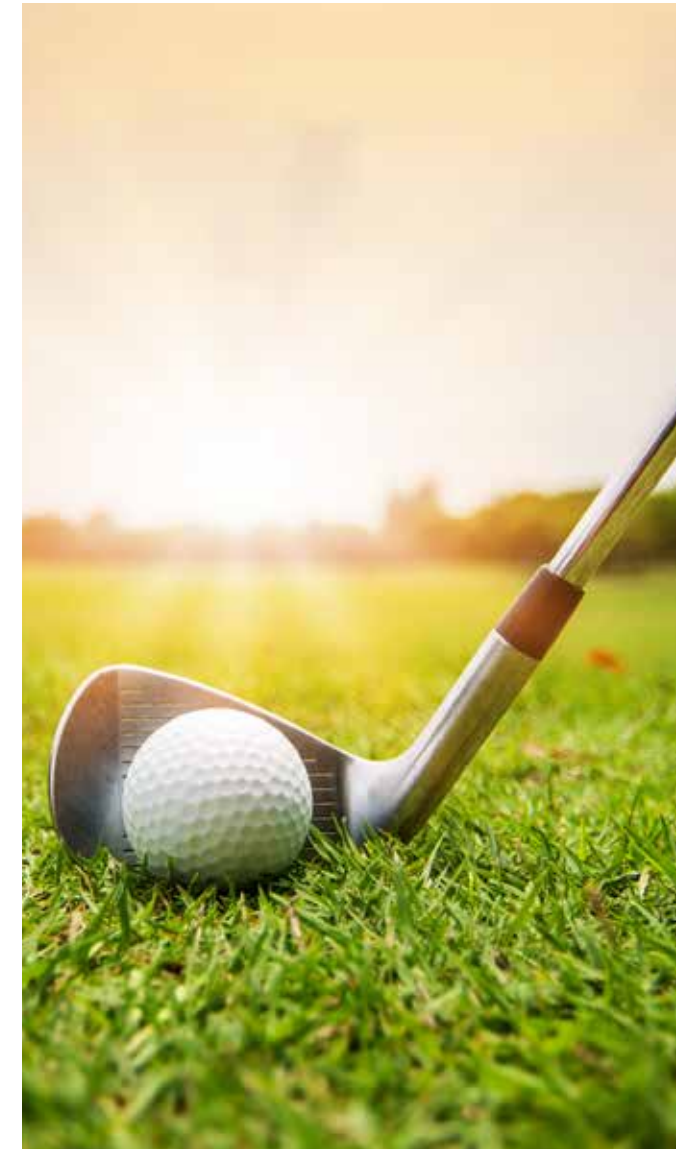


Spaces where you can
nourish yourselves.



▲
Cricket Practice Net

CrossFit Area



▲
Golf Putting

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PARADISO THE CENTRE OF RESPITE



Party Hall With Pantry



Gymnasium

A premium lifestyle consists of premium leisure too. This plotted development hosts an impeccable clubhouse - Paradiso, which is meant to elevate your daily life with grandeur and luxury. A ~2000+ Sq.Ft space, it is open to all residents of the development. As the home of entertainment and socialization, this space will embolden the sweet spirit of Chennai. With beautiful attractions to mesmerize the visitors, Paradiso Clubhouse will stand as an epitome of togetherness.

THE MASTERPLAN OF YOUR DREAM



18' X 30'	20' X 32'	30' X 45' T	20' X 30'
30' X 30'	30' X 39'	30' X 42'	30' X 31'
30' X 44'	GARDEN PLOT/CORNER PLOT		

- A - TENNIS COURT
- B - MULTI PLAY COURT
- C - BEACH VOLLEY BALL NET
- D - CRICKET PRACTICE NET
- E - CROSSFIT AREA
- F - PET PARK
- G - ATHLETICS TRACK
- H - KIDS ACTIVITY TRAIL
- I - GOLF PUTTING
- J - SENIOR CITIZEN SITTING COURT
- K - SENIOR CITIZEN OUTDOOR GYM
- L - MIYAWAKI FOREST
- M - SEATING COURT



Artistic Impression



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PLOT SIZES

1.	18' x 30'
2.	20' x 30'
3.	20' x 31'
4.	20' x 31'7"
5.	20' x 32'
6.	30' x 39'
7.	30' x 40'
8.	30' x 42'
9.	30' x 50'
10.	Garden plot Corner plot

PURVA LAND

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For more information visit www.rera.tn.gov.in.

Site Address: Southbay by Purva Land, Opp to SSPDL Apartment, Next to Magestic Furniture, Kelambakkam to vandalur bypass, Kanchipuram 603103.

Corporate Address: 8, Ulsoor Rd, Yellappa Chetty Layout, Sivanchetti Gardens, Bengaluru, Karnataka 560042.

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PROJECT IS FUNDED BY
AND MORTGAGED WITH

TATA CAPITAL
HOUSING FINANCE LIMITED