

AURA

Private Life. Private Homes.

DEVELOPMENTS | ARCHITECTURAL DESIGN | TURNKEY PROJECTS



**MODERN ELEGANCE,
PERFECTLY ADDRESSED.**

Thoughtfully crafted residences blending contemporary architecture, natural light, privacy, and refined comfort for elevated everyday living.

ABOUT

SRIHARII

Engineering Homes. Elevating Lifestyles.

At SriHarII Residential Venture Pvt. Ltd., we believe a home is more than a structure — it is a reflection of aspiration, comfort, and refined living.

With over a decade of expertise in crafting distinguished residences across West Chennai, we are known for delivering thoughtfully designed homes that seamlessly blend aesthetics, functionality, and enduring quality.

Each SriHarII project is uniquely envisioned to complement modern lifestyles — offering elegant architecture, carefully curated amenities, and effortless access to essential conveniences. Our commitment lies in delivering essential luxuries with uncompromising standards, all while ensuring exceptional value.

We don't just build homes.

We create spaces where life unfolds beautifully.

SriHarII - Welcome Home

LIVING AT AURA

Living at AURA is a statement of refined urban sophistication — where exclusivity, efficiency, and architectural clarity converge.

Conceived as an intimate boutique development, AURA features just three exclusive residences, one per floor. This rare configuration ensures exceptional privacy, minimal shared movement, and a secure, controlled living environment designed for discerning homeowners.

Each expansive 3BHK residence spanning 1489 sq. ft. is meticulously planned to maximise spatial efficiency, cross ventilation, and abundant natural light. Premium specifications, curated finishes, and seamlessly integrated smart features transform everyday living into an effortless, elevated experience.

Strategically located minutes from Kumananchavadi Metro and the thriving commercial corridors of Poonamallee, AURA offers the perfect balance between seamless connectivity and residential tranquility — a distinction increasingly rare in today's dynamic urban landscape.

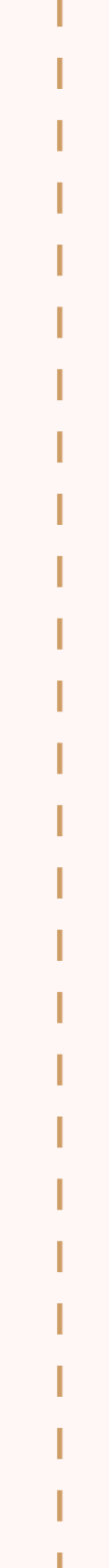
AT AURA,
Luxury is intentional.
Privacy is absolute.
Living is elevated.



WHY AURA?

Limited Residences Maximum Privacy

With only three premium homes — one per floor — AURA offers a rare boutique living experience that ensures privacy, minimal shared spaces, and a refined residential atmosphere.



Strategic Connectivity

Located near Kumananchavadi Metro and Dmart, Poonamallee, AURA provides seamless access to key city corridors while maintaining a peaceful residential setting.



Intelligent Space Planning

Each 3BHK residence (1489 sq.ft.) is thoughtfully designed to optimise usable space, ventilation, and natural light — delivering both comfort and functional elegance.



○

Curated Premium Specifications

From modular kitchen provisions and false ceiling lighting to video door security and RFID-enabled common access, every detail reflects quality and modern convenience.

○

Boutique Investment Advantage

Low-density projects typically offer stronger resale positioning, controlled maintenance, and enhanced long-term value.

○

Developed by Srihari Residential Venture Pvt. Ltd.

A commitment to delivering well-planned, budget-conscious luxury homes with design integrity and transparent execution.



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3

UNITS
FLOORS
BHK HOMES

○ **577**

SQ. FT. Undivided
Land Share Area

1489 ○

SQ. FT. Floor Area with
Individual Floor Access

**Ascend to Ultra Luxury
homes at Poonamallee**

₹1.2 Crs

Onwards



WHAT YOU GET IN AMENITIES

Curated Comfort. Engineered Convenience. At AURA, amenities are not excessive — they are essential, purposeful, and thoughtfully integrated to enhance everyday living.



Vertical Mobility

V3 Automatic 6-Passenger Lift
Smooth, reliable lift access ensuring convenience and accessibility for all floors.



Advanced Security

- Video Door Bell with Screen
- RFID-Enabled Common Entrance
- CCTV Surveillance Access

Designed to provide monitored entry and enhanced residential safety.



Smart Kitchen Provision

Modular Kitchen Setup Functional and contemporary layout tailored for modern urban living.



Refined Interiors

False Ceiling with Integrated Lighting
Aesthetic ceiling design enhancing ambience and visual comfort.



Elevated Leisure

Terrace Garden Space
A dedicated open-air environment for relaxation and community interaction.

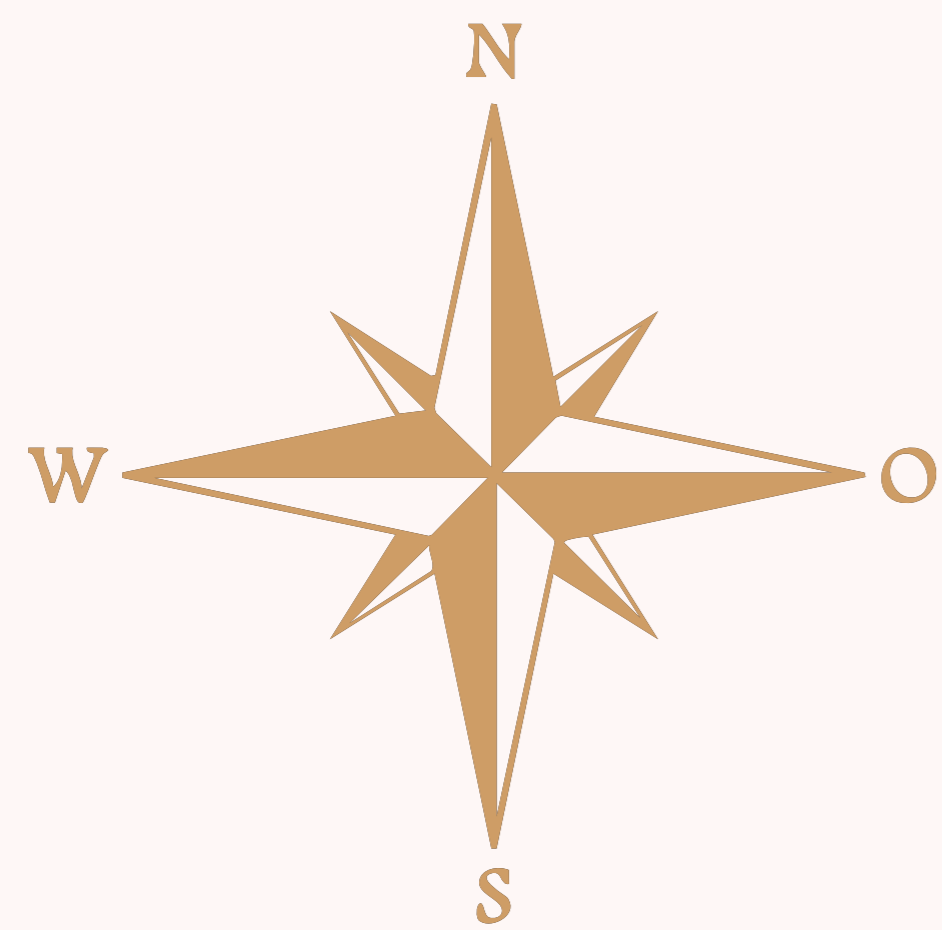


Structured Parking

Covered Car Parking
Secure, well-planned ground-floor parking for protected vehicle storage.

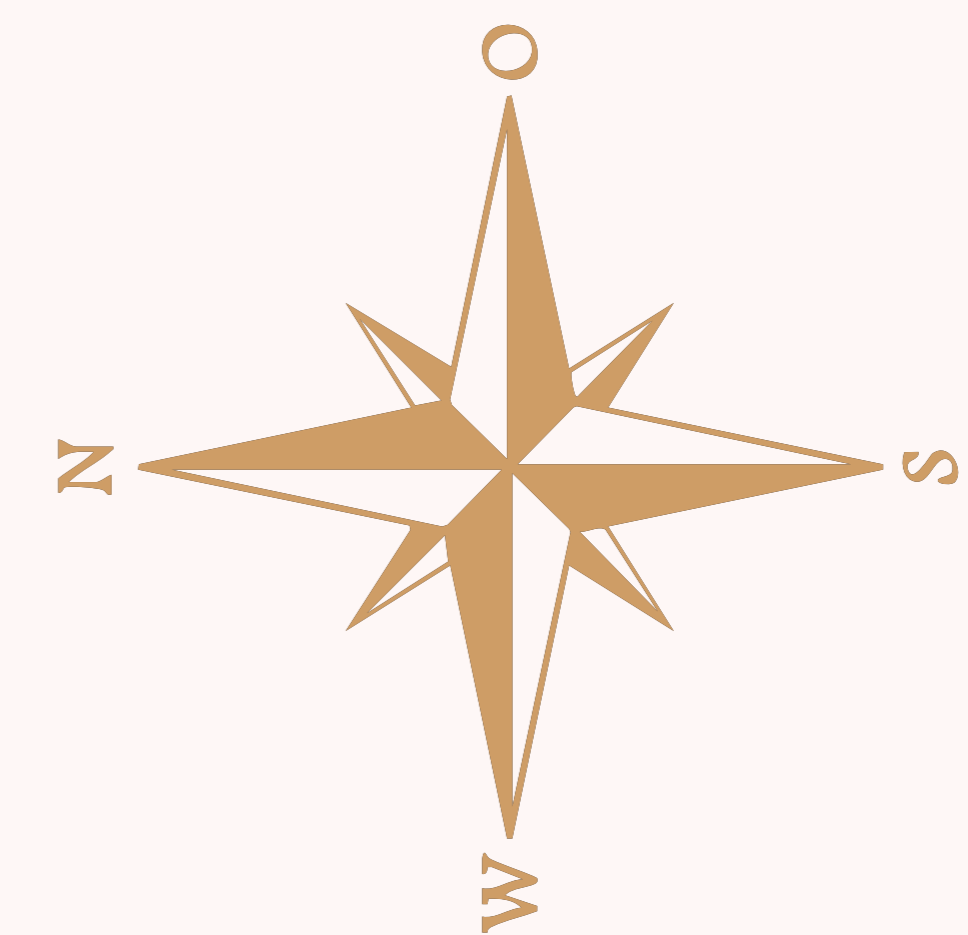
FLOOR PLANS

Ground cum Parking and lobby plan



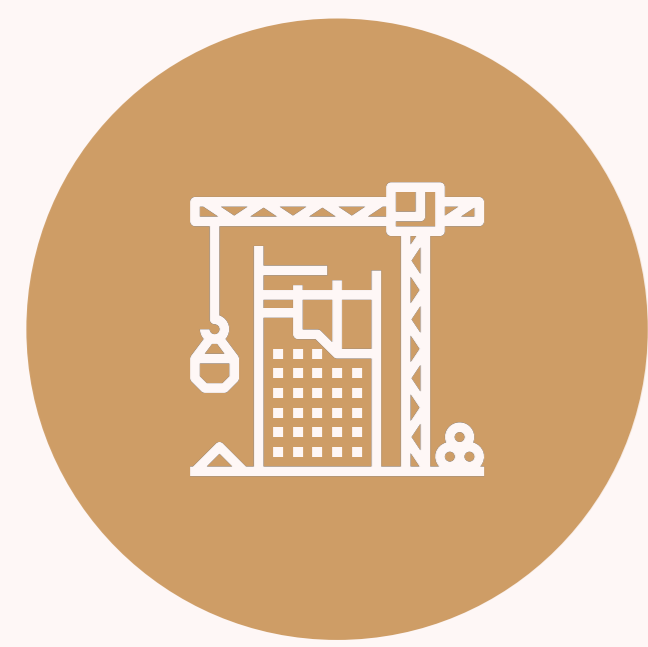
FLOOR PLANS

First / Second / Third Floor



ENGINEERING STRENGTH

Engineered with Strength. Finished with Precision.
At AURA, structural integrity and material quality are fundamental to long-term performance and value.



Structure & Core Construction

Full Red Wire Cut Brick Construction

Ensuring superior strength, durability, and thermal resistance.

Foundation – Raft Foundation

Designed based on soil test reports for enhanced load distribution and structural stability.

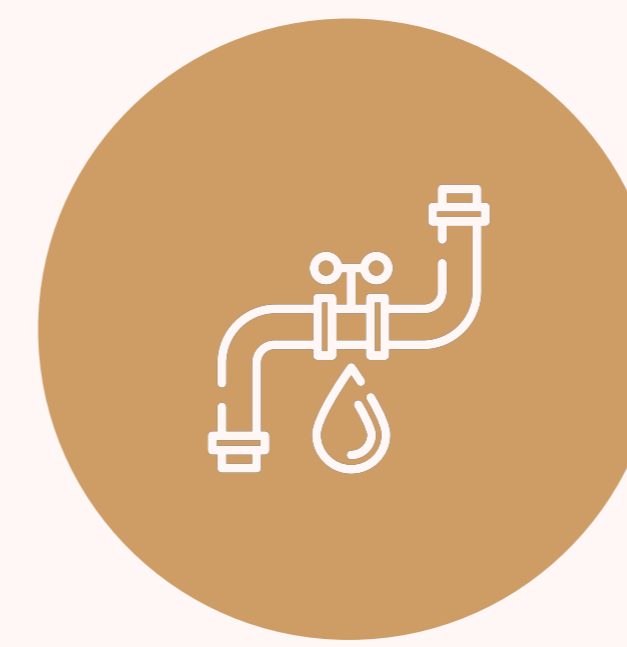
(Soil Test Report available via download link.)

Steel Reinforcement

ARS / Suryadev Steel

Sand

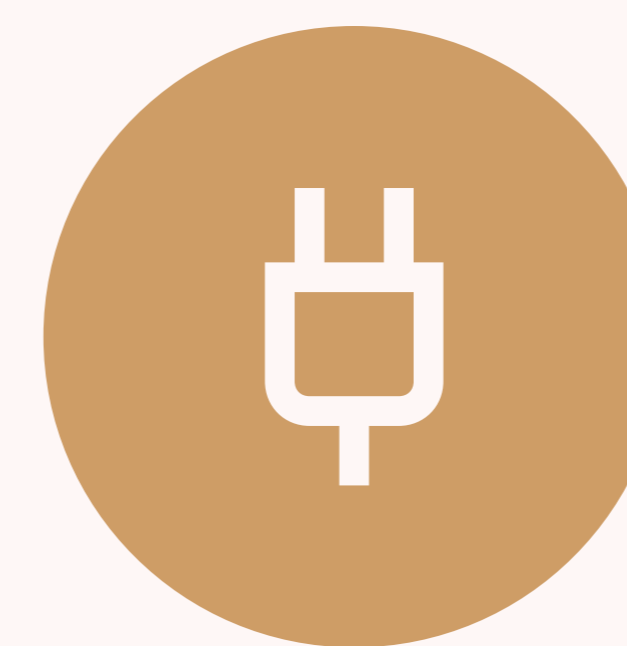
M-Sand & P-Sand for consistent structural quality.



Plumbing & Drainage

Pipes

Finolex or Equivalent



Electrical System

Wires

Orbit / Asmon or Equivalent

Switches

L&T Modular Switches

Distribution Board & MCB

L&T Make – 3 Phase DB with branded MCB protection

ENGINEERING STRENGTH



Paint & Finishes

Interior Paint

Asian Paints Premium

Exterior Paint

Asian Paints Ultima Protect



Doors & Security

Main Door – Teak Wood
Bedroom Doors – Membrane
Finish
Bathroom Doors – WPVC

Locks

LAPO & Godrej



Sanitary & Tiling

Sanitary Fittings

RAK Ceramics or Equivalent

Tiles

Sunheart / Simpolo



Lift

Johnson Lift

Reliable and efficient vertical
mobility
system.

Every material at AURA is
selected to



○ **Metro Connectivity**

2 Minutes

Quick access to Chennai Metro ensures effortless daily commuting to key business and commercial hubs.

○ **Retail Convenience**

3 Minutes

Located near D'Mart Poonamallee and major supermarkets for everyday lifestyle convenience.

○ **Healthcare**

Access

Leading multi-speciality hospitals within short driving distance ensure medical security.



STRENGTH OF OUR
LOCATION

**Airport
Accessibility**

Smooth access to Chennai International Airport via well-connected arterial roads.

Direct Highway ○

Access

Immediate connectivity to Mount Poonamallee Road and Chennai-Bangalore Highway enhances travel efficiency.

IT & Employment ○

Hubs

Close proximity to Porur IT corridor and DLF IT Park supports strong rental and appreciation potential.

Educational ○

Institutions

Reputed schools and colleges in the vicinity make it ideal for family living.



LOCATION MAP

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Sriharii Residential Venture Private Limited

CIN - U43900TN2023PTC161878

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